



2024 MINNESOTA CHAPTER

High Five for Supplies
Sponsorship Opportunities



#KidsCelebratingKids

WHO ARE WE?

Simon Says Give is a Twin Cities nonprofit founded by Mandi Simon. This year, we are celebrating 10 years since Mandi first had the idea for Simon Says Give as an eight-year-old! In that time, we have partnered with other passionate kids across the country to open chapters in Massachusetts and South Dakota, and we have had a direct impact on the lives of over 200,000 youth in-need.

We support **Kids Celebrating Kids**® in three ways: We celebrate Birthdays for kids of families struggling with poverty and homelessness. Our annual High Five for Supplies® drive supplies school supplies for low-income K-12 students. We engage young people in service work and development through Youth Leadership opportunities.

On April 13, 2012, we celebrated our very first birthday with our friend Ben. Since then, Simon Says Give has celebrated nearly 10,000 birthdays with 10 of each child's friends. That's 10,000 birthday wishes, and nearly 100,000 happy kids impacted through Birthdays in a Box!

Alongside birthdays, our High Five for Supplies® drives have provided over 64,000 young students with the backpacks and school supplies they need to succeed in school and become tomorrow's unstoppable leaders. We are doing our part to ensure that every young person, regardless of socioeconomic status, is well-equipped to let their brilliance shine.

True to our "Kid-Founded, Kid-Operated" motto, we have grown our Youth Leadership programming through our Kid Advisory Board at the Minnesota Chapter, and developed our South Dakota and Massachusetts chapters to impact thousands of children with their passion projects.

Over a decade since little Mandi Simon had a big idea, Simon Says Give has had a direct impact on over 250,000 kids. This dream could not be a reality without the generosity and support of our donors, volunteers, and strategic partners.



MANDI SIMON | Founder



HIGH FIVE FOR SUPPLIES



CHALLENGE

The cost of school supplies should never be a barrier to a child's success. For almost over a decade, Simon Says Give has worked to tackle this issue in our communities with the High Five for Supplies drive.

- According to Credit Karma, "Just over half of parents who say they plan to take on debt to pay for back-to-school shopping expect to take on more than \$300 in debt, with another one-in-five taking on more than \$500 in debt to pay for things like clothing and other school supplies."
- We believe children are less likely to be bullied when they have the proper supplies and we hope our support will help reduce that risk.

APPROACH

- We are partnering with our vendors to provide high quality, grade-appropriate school supply kits to Twin Cities area students as they prepare to go back to school for the 2024-25 school year. Our goal is to provide 10,000 kids with all the supplies they need to succeed in the classroom.
- Our network of nonprofit partners spans across the Twin Cities metro area. These partners help us to distribute our backpacks and supplies directly to the children who need them most.

IMPACT

To date, High Five for Supplies has provided over 55,000 Minnesota children with backpacks and supplies! We also reach thousands of young students around the country as High Five for Supplies continues to grow in Minnesota and in our South Dakota and Massachusetts chapters.

IMPACT VALUE

- 10,000 supply kits and/or backpacks for K-12 kids in need
- The supply kits are tailored to grade level: K-2, 3-5, and 6-12
- 20+ nonprofit partners that benefit from our partnership
- Investment in the future leaders of our local community

SPONSORSHIP OPPORTUNITIES

- Supply Sponsorship
- Corporate Partnership
- Host a Donation Drive and/or Packing Event



SUPPLY SPONSORSHIP

What supply items would your company be most passionate about underwriting?

WHAT WE NEED

Here is what we need to support 10,000 backpacks/supply kits. Please note, these prices are based on our wholesale purchase power.



SUPPLIES	QUANTITY	AMOUNT
Backpacks	10,000	\$100,000
Colored Pencils	4,000	\$4,500
Crayons	4,000	\$3,500
Markers	10,000	\$16,000
Paint Sets	2,000	\$3,000
Highlighters	8,000	\$3,000
Boxes of Pens	8,000	\$16,000
Box of Pencils	10,000	\$10,000
Erasers	10,000	\$3,000
College Rule Filler Paper	5,000	\$7,000
Wide Rule Filler Paper	5,000	\$7,000
Folders	20,000	\$6,000
Notebooks	10,000	\$10,000
Glue Sticks	4,000	\$3,000
Plastic Rulers	5,000	\$2,000
Scientific Calculators	5,000	\$20,000

LOGO ITEMS

If your company would like to provide custom supplies with your company logo included, we would love to create that partnership. For example, provide notebooks with your logo on the front, or provide backpacks with your logo on them.

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FOR SUPPLIES



HIGH FIVE FOR SUPPLIES

CORPORATE PARTNERSHIPS

Our Corporate Partners provide significant financial contributions to Simon Says Give and make our mission possible. Partner with Simon Says Give to teach kids that they can make a difference through giving.

BRONZE SPONSOR | \$1,000

- Pre-event social media mention (LinkedIn, Facebook, Instagram)
- Post-event thank you social media mention
- Company/Foundation mention in the Simon Says Give newsletter sent to 4,000 subscribers

SILVER SPONSOR | \$3,000

- Pre-event social media mention (LinkedIn, Facebook, Instagram)
- Post-event thank you social media mention
- Company/Foundation mention in the Simon Says Give newsletter sent to 4,000 subscribers

GOLD SPONSOR | \$5,000

- Pre-event social media mention (LinkedIn, Facebook, Instagram)
- Post-event thank you social media mention
- Company/Foundation mention in the Simon Says Give newsletter sent to 4,000 subscribers
- Link to the company/foundation website on the Simon Says Give webpage

LEGACY PARTNER | \$10,000+

- Pre-event social media mention (LinkedIn, Facebook, Instagram)
- Post-event thank you social media mention
- Company/Foundation mention in the Simon Says Give newsletter sent to 4,000 subscribers
- Link to the company/foundation website on the Simon Says Give webpage
- Invitation to Legacy Award Ceremony



HOST A DONATION DRIVE

If your organization would like to host a Donation Drive, we will provide you with a tool kit to do so. **This is a great way to engage your employees!**

CASE STUDY – Specialized Recruiting Group

During the month of June, the team at Specialized Recruiting Group in Edina, engaged in a community outreach initiative in partnership with Simon Says Give and their High Five for Supplies program. The focus was to communicate with clients about the impact and importance of supporting local youth through this program.

Clients participated in organizing their own donation drives or making cash contributions. This collaborative approach not only heightened community involvement but also fostered a deeper connection with their clients through shared values and social responsibility.

HOST A PACKING EVENT

If your organization would like to host a Packing Event, we will provide you with a tool kit to do so.

CASE STUDY – Vivacity Tech

This event involved their staff volunteering to fill 1,000 backpacks with 10 items from a supply list as part of an assembly line process. At the end of the line, volunteers could include a notecard with well-wishes for the school year to the recipient. After the backpacks were filled, they were distributed into the community.

This is a great example of a corporate social responsibility initiative that not only benefits the community but also boosts employee engagement and morale.

HIGH FIVE
FOR SUPPLIES





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