

BIRTHDAYS IN A BOX DRIVE TOOLKIT



We are so excited that you have chosen to support *Birthdays in a Box!*

We believe every kid deserves a birthday celebration to honor his or her special day. Simon Says Give provides birthday celebrations to kids in two ways; Hosted Birthday Parties and *Birthdays in a Box*.

Since our first birthday party we hosted on April 13, 2012, we have celebrated close to 4,000 birthday children and 10 of their friends. To put it another way, over 40,000 children have been impacted by Kids Celebrating Kids®.



WHAT IS A BIRTHDAY IN A BOX?

We provide parents with a readymade *Birthday in a Box* that includes the supplies they would need to host a party for their child in their homes. We also partner with community shelters. They use these boxes to celebrate the kids that happen to have a birthday while at their facilities. We provide Birthday Boxes to boys and girls between the ages of 5 – 12.

Below is a list of items that would go into a *Birthday in a Box*.

- A large gift bag or box
- A birthday card
- Goodie bags for 10 kids
- Cake mix
- Frosting
- Candles
- Balloons
- Plates and napkins
- Streamers and other party supplies
- Gift of need and gift of fun for the birthday child

[FIND SUGGESTIONS OF ITEMS ON OUR AMAZON WISH LIST: CLICK HERE](#)



[CLICK HERE TO WATCH A VIDEO FROM THE WORLD'S LARGEST BIRTHDAY CELEBRATION EVENT.](#)

[START](#)



Simon Says Give® is a nonprofit founded by 8 year old, Mandi Simon. We support **Kids Celebrating Kids®** in three ways: **Birthday Celebrations** for kids in-need, **Kids In Action** leadership training and our annual **High Five For Supplies®**.

DONATE TODAY!

SimonSaysGive.org | 888.470.7523 | info@simonsaysgive.org

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HOW TO HOST A DRIVE

Before:

1. First you will need to determine the number of people attending the drive, the budget and who will be supplying the items.
2. Next you will determine how many birthdays in a box you are able to pack.
3. Your team might want to donate items that go into a birthday in a box. We can provide you with a list of suggestions that you can share with them ahead of time.
4. Your group might want to donate items that go into a birthday in a box. Please refer to the sample email on the following page, which includes a list of suggestions that you can share with them ahead of time.
5. A couple weeks before your event you will need to determine if your team will provide all the supplies or if Simon Says Give will need to supplement items.

During:

We suggest that you divide your team into 4 or 5 groups. Each team will be assigned one of the following tasks:

1. Decorating birthday cards
2. Decorating or putting together goodie bags.
3. Adding all the other birthday supplies to the box
4. Making the fleece tie blankets for the gift of need for the child
5. Finally, you will need a team to label and confirm that all the items are in the box

After:

We can work with you to determine drop off/ pick up of these boxes.

CASE STUDY

The Deluxe Corporation sponsored a *Birthdays in a Box* Donation and Packing Party during one of their corporate "Give Back" days. Their goal was to complete 100 *Birthdays in a Box* with their staff and families. The Deluxe Corporation purchased all of the supplies needed, and their staff volunteers worked to put the boxes together. They purchased: 100 banker boxes to house the contents of the *Birthdays in a Box*, 100 cake mixes, 100 frostings, candles, balloons, plates napkins etc. For the goodie bags, they used paper bags similar to lunch bags. During the event they set up stations. Some of the volunteers were in charge of decorating and filling the goodie bags. Some of the volunteers were responsible for putting all the items in the box to ensure each box had what it needed. There was a group that was assigned to making fleece tag blankets, each box had a tag blanket as a gift in-need. The gift for fun that was enclosed in each of the boxes was something that a Deluxe team member brought to donate. For example: books, toys, games, etc. With the help of the homeless shelters in the greater Twin Cities, they were able to complete 100 banker boxes with all of the contents of *Birthdays in a Box*.



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SAMPLE COMMUNICATION FOR ANNOUNCING YOUR DRIVE

Here is a sample email that you can send out to your group.

We are working with an organization called Simon Says Give® to provide birthday parties to kids in-need. We will be creating *Birthdays in a Box* and hope that you will join us. You are welcome to bring new items from the list of suggestions below or a cash donation. We believe every kid deserves a birthday celebration.

- Large Gift Bag or Box
- Candles
- Birthday Cards
- Balloons
- Plates and Napkins
- Cake Mix and Frosting
- Streamers and Party Hats
- Goodie Bag Items
- Bubbles
- Pencils
- Small Toys
- Stickers
- Candy

Gift of Need

- Socks
- Hygiene Products
- Fleece Tie Blanket
- Towels
- Hats and Mittens

Gift of Fun

- Stuffed Animals
- Legos
- Art Supplies
- Board Games
- Sport Items

For more information on this nonprofit, go to www.simonsaysgive.org.

