



DINA SIMON

president / chairman of the board

CONNECT



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SimonSaysGive.org



Linkedin.com/company/simon-says-give



/SimonSaysGive



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@simonsaysgive



/simonsaysgivecharity

BACKGROUND

20 years of staffing industry experience
senior sales leader • author • speaker
relationship builder

4 PILLARS OF SIMON SAYS GIVE

birthdays



high 5
for supplies



chapter passion
project



youth
leadership



ROLES & RESPONSIBILITIES

mom of founder

marketing

fundraising

speaker

relationship builder

volunteer

webmaster

senior leadership

mentor

expert backpack packer



10,400

volunteer hours donated
to SSG by dina since 2012

SSG Goal:

impact 2 million
kids by 2022



Personal Goal:

help build other chapters
around the country

64,110

kids supported since 2012

\$1,500,000

worth of birthday celebrations & backpacks

